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Dr Alenka Poplin

Community and Regional Planning Department
Iowa State University

Mapping emotions and well-being evocative places

This presentation concentrates on mapping emotions and well-being evocative places; places at which people recharge and feel at peace. Paper-map and digital-mapping experiments were conducted in Hamburg (Germany), Ames and Grinnell (Iowa), Vitória, and Belo Horizonte (Brazil). The data about the characteristics of the self-selected evocative places and emotions felt at these places resulted in the Conceptual Model of an Evocative Place (CMEP). The model provides four categories with which places can be described including physical attributes, experiences, senses, and values. The presentation concludes with a discussion on the challenges of mapping emotions and future research.